



2025 TRADERS INFORMATION

Christmas Lights & Reindeer Experience

AT NUTLEY FARM

28TH NOVEMBER - 30TH DECEMBER 2025



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

ABOUT THIS EVENT...

With anticipation building for another season of magic, we are delighted to announce that Nutley Farm is now accepting applications from traders for inside and outside space.

Nutley Farm has been a beacon of festive joy for families and visitors from near and far. Each December, the farm is transformed by thousands of twinkling lights, enchanting displays, and, of course, the presence of our gentle reindeer.

To date, we have raised over £52,000 for the Dorset & Somerset Air Ambulance, and we look forward to adding to our total during this year's event.



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OPPORTUNITIES FOR TRADERS

We recognise that the heart of any festive market beats in time with its traders. Artisans, small businesses, are invited to apply for a spot at this year's Christmas Lights and Reindeer Experience. Whether you specialise in handcrafted decorations, gourmet treats, winter clothing, or imaginative gifts, there is a place for you at Nutley Farm.

- Stall Space: indoors in our festive marquee, we will supply electricity and sell space per trestle table and outside we sell space per 3m x 3m with electricity provided.
- The event attracts thousands of visitors each year. The weekends and the week before Christmas always sell out very early, with an increasing number of people visiting on other dates. You can expect an attendance of around 900 people on sell-out nights
- Our team is on hand to support traders, offering guidance, logistical assistance, and a friendly welcome to all participants.
- Traders will benefit from the event's extensive marketing campaign, including social media features, press coverage.
- With the event spanning the whole of December, traders can choose dates that best fit their schedules and business goals. We ask that you book the evening you would like to trade with us.



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WHAT WE'RE LOOKING FOR

We welcome a variety of traders, including but not limited to:

- Handmade crafts and festive decorations
- Local produce and artisanal foods
- Seasonal clothing and accessories
- Unique gifts for all ages
- Bakery items and confectionery
- Eco-friendly products and sustainable gifting options
- Children's toys and books
- Artworks, prints, and photography

Our aim is to curate a diverse and vibrant marketplace that delights visitors and offers something special for everyone. We especially encourage applications from local makers and independent businesses.



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THE MAGIC OF OUR **CHRISTMAS** **LIGHTS** AND REINDEER EXPERIENCE

At the heart of Nutley Farm's seasonal offering lies the promise of magic. Visitors of all ages are captivated by the shimmering illuminations, the gentle presence of our reindeer, and the chance to meet Father Christmas himself.

Each year, the event features:

- **Enchanted Light Trails:** Meandering paths adorned with thousands of lights, creating a whimsical winter landscape.
- **Reindeer Encounters:** Visitors can meet and learn about our reindeer, and even enjoy the opportunity to feed them under supervision.
- **Live Entertainment:** Carol singers, musicians, and performances add to the festive spirit, providing merriment throughout the event.
- **Santa's Grotto:** A magical experience for children and families, with a chance to share wishes and take home a special memory.
- **Food and Drink:** From mulled wine and hot chocolate to hearty street food and sweet treats, there's something to warm every visitor.

The event is carefully designed to be both enchanting and accessible, with ample parking, accessible walkways, and clear signage. We strive to make every visitor and trader feel welcome and included.



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HOW TO APPLY

If you are interested in trading at Nutley Farm's Christmas Lights and Reindeer Experience, we encourage you to submit your application as soon as possible. Spaces are limited, and demand is high, so early application is recommended.

- Visit our website www.nutleyevents.co.uk to access the trader application form.
- Complete the booking form which is on our Traders Page www.nutleyevents.co.uk with details about your products, stall requirements, and preferred dates.
- Our team will review applications and confirm successful traders, providing further details and guidance ahead of the event.
- For any questions or assistance, our dedicated events team is always available to help.

FREQUENTLY ASKED QUESTIONS

What facilities are available for traders?

Traders will have access to electricity, those booking indoor spaces will be provided with a trestle table. On-site parking and security are provided, and our team is available to assist with setup and any logistical concerns.



Can traders select specific dates?

Yes, the event spans several weekends and evenings, allowing traders to select their preferred participation dates, subject to availability.

Are there restrictions on what can be sold?

We aim for a diverse and high-quality marketplace. All products must comply with safety regulations, and we reserve the right to approve all items offered for sale to ensure the best experience for our visitors. We do not have opportunities for the sale of hot food, Hot drinks or sweets.

For more information, to apply, or to discuss your participation, please visit our website www.nutleyevents.co.uk or contact our friendly team. Let's make this festive season the most memorable one yet, together at Nutley Farm!



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