



2025 SPONSORSHIP OPPORTUNITIES

Christmas Lights & Reindeer Experience

AT NUTLEY FARM

28TH NOVEMBER - 30TH DECEMBER 2025



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

ABOUT THIS EVENT...

Join us in bringing the sparkle to Nutley Farm's Christmas Lights and Reindeer Experience 2025 – set to be our most spectacular event yet. With over **£52,000 raised for the Dorset and Somerset Air Ambulance** to date and thousands of visitors attending each year from across the South West and beyond, our festive celebration offers a fantastic platform to promote your business while supporting a much loved community event in Dorset.



In 2024, our event achieved:

15,800 VISITORS

**88,618 UNIQUE
WEBSITE VISITORS**

**345.9K FACEBOOK REACH WITH
OVER 1 MILLION VIEWS**

**15.9K INSTAGRAM REACH WITH
MORE THAN 60,000 VIEWS**

**271,352 PAGE VIEWS
ON OUR WEBSITE**

**THESE NUMBERS
CONTINUE TO GROW
EACH YEAR, MAKING
THIS THE PERFECT
OPPORTUNITY TO
BOOST YOUR BRAND
VISIBILITY DURING THE
FESTIVE SEASON**



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

THE STAR SPONSOR

Christmas Lights & Reindeer Experience

OUR PREMIUM PACKAGE – IDEAL FOR A BUSINESS LOOKING TO MAKE A BIG IMPACT THIS CHRISTMAS.

- Featured logo on our website homepage with direct link to your business
- Featured Logo placement on the event website's sponsor page with thank you message and direct link to your business
- Featured Logo placement on all website pages
- Featured logo on our pre-event email communications
- Dedicated Facebook & Instagram post + star sponsor thank you mentions in a minimum of 5 event updates/stories
- Shared Facebook & Instagram post thanking all sponsors
- Logo featured prominently on our onsite "Thank You to Our Sponsors" display
- Opportunity to display a promotional banner or flyer in key event area
- VIP tickets to our Open Evening or Closing Party (15 maximum, additional tickets can be purchased)
- Option to provide branded giveaways or offers to visitors

£1000



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

THE FESTIVE FRIEND

Christmas Lights & Reindeer Experience

A BRILLIANT MID-LEVEL PACKAGE TO SHOW YOUR SUPPORT WHILE GAINING GREAT EXPOSURE.

- Featured Logo placement on our website's sponsor page with thank you message and direct link to your business
- Featured Logo placement on all website pages
- Dedicated Facebook & Instagram post with thank you message
- Shared Facebook & Instagram post thanking all sponsors
- Logo on our onsite "Thank You to Our Sponsors" display
- VIP tickets to our Open Evening or Closing Party (10 maximum, additional tickets can be purchased)
- Option to provide branded giveaways or offers to visitors

£500



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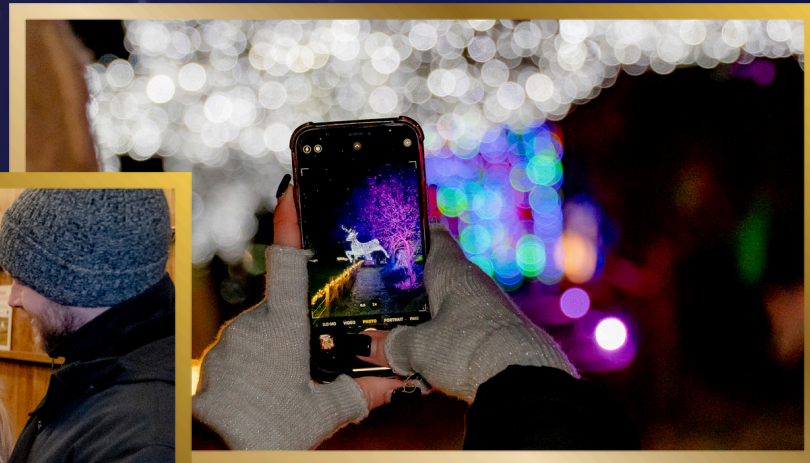
THE WINTER WARMER

Christmas Lights & Reindeer Experience

PERFECT FOR SMALL BUSINESSES WHO WANT TO GET INVOLVED AND BE PART OF THE CHRISTMAS CHEER.

- Featured Logo placement on our website's sponsor page with thank you message and direct link to your business
- Shared Facebook & Instagram post thanking all sponsors
- Logo on our onsite "Thank You to Our Sponsors" display
- VIP tickets to our Open Evening or Closing Party (4 maximum, additional tickets can be purchased)

£250



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

READY TO BECOME A SPONSOR?

Sponsorship offers your business access to a growing, engaged audience across Dorset and beyond...

CONTACT US AT JULIAN@NUTLEYFARM.CO.UK



*Let's Make Christmas
Magical – whilst fundraising
for the Dorset and Somerset
Air Ambulance.*



SUPPORTING DORSET AND SOMERSET AIR AMBULANCE

ALL SPONSORS
GREATLY
APPRECIATED,
AND PACKAGES &
PRICES CAN BE
AMENDED



Christmas Lights & Reindeer Experience

2025 SPONSORSHIP GUIDE

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